

Lisa Maxwell, Creative Director

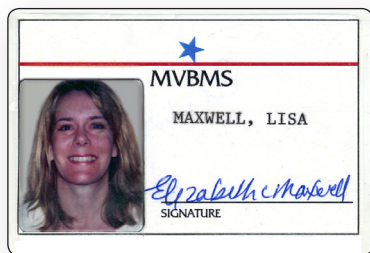
 **Art Director • Advertising • Graphic Design • Web Design** 15 Oakcrest La, Hastings on Hudson, NY 10706
Adobe InDesign expert P: 914 478-8059 C: 914 804-3973 lisa@lisamax.com www.lisamax.com LinkedIn



SUMMARY:

Highly experienced Creative Director, Advertising Art Director in print, television and digital media. Graphic Designer and Web Designer. Instructor, Adobe InDesign, Photoshop, Dreamweaver, and Muse.

ADVERTISING AGENCIES:



STAFF

Euro RSCG, (formerly MVBMS)
Associate Creative Director
Lean Cuisine, Stouffer's frozen dinners
Dr. Scholl's, Correctol, Lotrimin AF
Philips Electronics, Electronics, Lighting.
MCI Corporate

McCann Erickson
Creative Supervisor, VP
Coca Cola Classic, Cherry Coke, Coke II, Caffeine Free
L'Oreal Cosmetics, Vanderbilt Perfume

Backer & Spielvogel
Senior Art Director, VP
Miller Brewing Co, Lowenbrau, Lite Beer, Miller Corporate
Wendy's, Campbell Soup, V-8 Juice, Corporate, Dole
Corporate Finesse & Suave, Shampoo & Conditioner
Raintree Hand & Body Lotion, Bonjour Jeans
Xerox Copiers, NCR Computers, Parliament Cigarettes
Visine, Fisher Price Toys, J.P. Morgan Bank

Young & Rubicam
Art Director
Oil of Olay, Bristol Meyers, Datri 500
Frito-Lay, Lays Potato Chips
Jello Gelatin, BirdsEye Vegetables
Manufacturers Hanover, Consumer banking
Pabst Beer, Gallo Wine, Andre Champagne
New York Telephone, Singer Corporate

ADVERTISING AGENCIES, CONSULTING

Lowe Healthcare
FCB Healthcare
Saatchi & Saatchi
Grey Advertising
CDA Advertising
Plowshare Group
Branding Iron
Moss & Company
Cason Nightingale
The Advertising Partnership

INDEPENDENT CONSULTING (Short list)

Knight Vinke Asset Management
Ouidad
ASPCA
Gruner & Jahr
Sky Rink
Estee Lauder
World Courier

PERSONAL:

BFA, Communication Design,
Parsons School of Design
Fleming College, Florence Italy
(freshman year)

AWARDS & AFFILIATIONS:

Vision Project, Art Director/ Advisor
Winner, 3 Effies
Adobe InDesign User Group
Member, Screen Actors Guild, AFTRA,

EDUCATOR/ INSTRUCTOR:

Sacred Heart University Graduate Program
Communication Design, Adobe InDesign

Westchester Community College
Center for the Arts
Adobe InDesign, QuarkXpress, Photoshop

Fashion Institute of Technology
Web Design: QuarkXpress, Dreamweaver