

Lisa Maxwell, Art Director/Creative Director

 Art Director • Advertising • Graphic Design • Web Design 15 Oakcrest La, Hastings on Hudson, NY 10706
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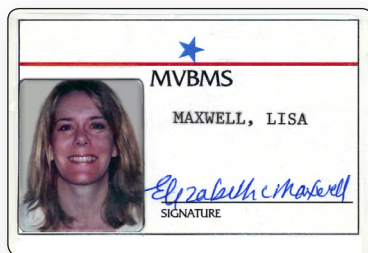


SUMMARY:

Highly experienced Creative Director, Advertising Art Director in print, television and digital media. Graphic Designer and Web Designer. Instructor, Adobe InDesign, Photoshop, Dreamweaver, and Muse.



ADVERTISING AGENCIES:



STAFF

HAVAS/Euro RSCG, (formerly MVBMS)

Associate Creative Director
Lean Cuisine, Stouffer's frozen dinners
Dr. Scholl's, Correctol, Lotrimin AF
Philips Electronics, Electronics, Lighting
MCI Corporate
Valtrex, Ambien, Ginkoba

ADVERTISING AGENCIES, FREELANCE

Havas
Lowe Healthcare
FCB Healthcare
Saatchi & Saatchi
Grey Advertising
CDA Advertising Plowshare
Group Branding Iron
Moss & Company
The Advertising Partnership



MCCANN ERICKSON

Creative Supervisor, VP
Coca Cola Classic, Cherry Coke, Coke II, Caffeine Free
L'Oreal Cosmetics, Vanderbilt Perfume

INDEPENDENT CONSULTING (Short list)

Knight Vinke Asset Management
Ouidad
ASPCA
Sky Rink
Estee Lauder
World Courier



BACKER & SPIELVOGEL

Senior Art Director, VP
Miller Brewing Co, Lowenbrau, Lite Beer,
Miller Corporate
Wendy's, Campbell Soup, V-8 Juice, Corporate, Dole
Corporate Finesse & Suave, Shampoo & Conditioner
Raintree Hand & Body Lotion, Bonjour Jeans
Xerox Copiers, NCR Computers, Parliament Cigarettes
Visine, Fisher Price Toys, J.P. Morgan Bank

PERSONAL:

Parsons School of Design
BFA, Communication Design,
Fleming College, Florence Italy
freshman year)



YOUNG & RUBICAM

Art Director
Oil of Olay, Bristol Meyers, Datriil 500
Frito-Lay, Lays Potato Chips
Jello Gelatin, BirdsEye Vegetables
Manufacturers Hanover, Consumer banking
Pabst Beer, Gallo Wine, Andre Champagne
New York Telephone, Singer Corporate

AWARDS & AFFILIATIONS:

Vision Project, Art Director/ Advisor
Winner, 3 Effies
Adobe Certified Expert, (ACE) Adobe Muse
Member, Screen Actors Guild, AFTRA,

EDUCATOR/ INSTRUCTOR:

Sacred Heart University
School of Communication & Media Arts
Sacred Heart University Graduate Program
Communication Design, Adobe InDesign

Westchester Community College
Center for the Arts
Adobe InDesign, QuarkXpress,
Photoshop

Fashion Institute of Technology
Web Design: QuarkXpress, Dreamweaver