

Lisa Maxwell, Creative Director

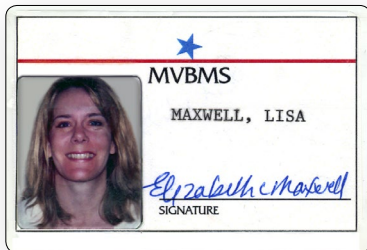
 Art Director • Advertising • Graphic Design • Web Design 15 Oakcrest La, Hastings on Hudson, NY 10706
Adobe InDesign expert P: 914 478-8059 C: 914 804-3973 lisa@lisamax.com www.lisamax.com LinkedIn

SUMMARY:

Highly experienced Creative Director, Advertising Art Director in print and television and new media Graphic Designer and Web Designer.

InDesign, Photoshop and Dreamweaver Instructor.

ADVERTISING AGENCIES: STAFF



Euro RSCG, (formerly MVBMS)
Associate Creative Director



McCann Erikson
Creative Supervisor, VP



Backer & Spielvogel
Senior Art Director, VP



Young & Rubicam
Art Director

ADVERTISING AGENCIES, CONSULTING

Low HealthCare
FCB HealthCare
Saatchi & Saatchi
Grey Advertising
CDA Advertising
Plowshare Group
Branding Iron
Moss & Company
Cason Nightingale
The Advertising Partnership

INDEPENDENT CONSULTING (Short list)

Knight Vinke Asset Management
Ouidad
ASPCA
Gruner & Jahr
Sky Rink
Estee Lauder
World Courier

ADJUNCT INSTRUCTOR:

Sacred Heart University Graduate Program
Communication Design, Adobe InDesign
Westchester Community College Center for the Arts
Adobe InDesign, QuarkXpress, Photoshop
Fashion Institute of Technology
Web Design: QuarkXpress, Dreamweaver, Photoshop
New Horizons Computer Training School
Microsoft, Adobe and QuarkXpress applications

PERSONAL:

BFA, Communication Design, Parsons School of Design
Fleming College, Florence Italy (freshman year)
Winner, 3 Effies

AWARDS & AFFILIATIONS:

Winner, 3 Effies
Member, Screen Actors Guild, AFTRA,
Adobe InDesign User Group