



Lisa Maxwell

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		ADVERTISING AGENCIES	CLIENTS	PRODUCTS
FREELANCE (Pharmaceutical)	2000-Present	Saatchi Healthcare Pace Direct, (Lowe Healthcare) FCB Healthcare. Grey Consumer Robert A Becker	Sanofi-Aventis Barr Wyeth Lilly Wyeth	Ambien Seasonale, Paragard Exjade Cialis Plavix
STAFF	2 years	Messner Vetere	Stouffer's Schering Plough Philips Electronics MCI	Lean Cuisine, Stouffer's frozen dinners Dr. Scholl's, Correctol, Lotrimin AF Electronics, Lighting MCI Corporate Valtrex, Ambien, Ginkoba
	18 months	McCann Erikson	Coca Cola USA Cosmair	Classic, Cherry Coke, Coke II, Caffeine Free L'Oreal, Vanderbilt Perfume
	9 years	Backer & Spielvogel	Helene Curtis Noxell Philip Morris Pfizer Bonjour International Miller Brewing Co The Campbell Soup Co Dole Xerox NCR Computers Fisher Price Toys Wendy's	Finesse & Suave, Shampoo & Conditioner Raintree Hand & Body Lotion Parliament Cigarettes Visine Bonjour Jeans Lowenbrau, Lite Beer, Miller Corporate Red & White Soups, V-8 Juice, Corporate Corporate Copiers Computers J.P. Morgan Bank
	4 years	Young & Rubicam	Richardson Vicks Bristol Meyers Frito-Lay General Foods Manufacturers Hanover Gallo	Oil of Olay Datril 500 Lays Potato Chips Jello Gelatin, BirdsEye Vegetables Consumer banking Gallo Wine, Andre Champagne New York Telephone, Singer Corporate General Electric, Pabst Beer
FREELANCE & CONSULTING (Partial list)		Saatchi & Saatchi Grey Advertising Plowshare Group DMBB Branding Iron CME Moss & Company Cason Nightingale The Advertising Partnership	J&J Merck Glaxo Wellcome Sprint U.S. Patent & Trade Office Forschner Group	Pepcid AC, Tylenol Acuvue Lenses Serevent, Flovent Sprint Business Red Lobster USPTO Uncle Ben's Rice Zagat Summer's Eve Brooklyn Union Gas, Waldorf Hotels Janovic Plaza Swiss Army, Regina Porter Hosiery
INDEPENDENT CONSULTING/GRAPHIC DESIGN (Partial List)			Ouidad ASPCA Gruner & Jahr Sky Rink Estee Lauder Tempo Technology George Magazine Estee Lauder George Magazine	Ouidad Haircare products Cat Habitat Child Development Toys Collateral, advertising Inhouse design Corporate design Concept, design and layout Inhouse design Concept, design and layout